



**YOUNG CREATIVES.
GREAT ART.**



Press release

Thursday 9 July 2015

Call to Create presents *On Mass* with Jamie Cullum at the Roundhouse
Part of the EFG London Jazz Festival

International creative youth network Call to Create announce Jamie Cullum for *On Mass* – a mass music-making one off performance at the Roundhouse – as part of the EFG London Jazz Festival.

Jamie Cullum has called upon young artists from around the world to respond to an original musical passage, which will culminate in a huge performance by Jamie and the young artists at the Roundhouse in London on Sunday 15 November.

The project was born out of the Call to Create network – a network established by the Roundhouse to platform the talents of young artists and to encourage collaborations between established and emerging artists around the world.

Call to Create partners involved in the performance include Shelter+ (Ukraine), the British Council's Connect ZA programme (South Africa), South African Department of Arts & Culture, Musical Society of Nigeria (MUSON), National Orchestra For All (NOFA), Roundhouse Choir, Kinetika Bloco, the Roundhouse Music Collective and Wax Lyrical.

Over the coming month's artists from the UK will travel to Ukraine, South Africa and Nigeria to work with young musicians to create a one of a kind performance. Interpretations of Jamie Cullum's motif will be created by young musicians who will be invited back to the Roundhouse to perform in a vast showcase of young international artists. The climax will build to a live mash-up of the theme orchestrated by Roundhouse Associate Artist Tim Exile using bespoke technology created especially for the show. The event will be live streamed to a global audience.

Jamie Cullum said, "It'll be a pleasure and privilege to share the Roundhouse stage with so many talented young artists from around the world. It's so important to give young artists the platform to profile their talent as I know they'll bring their new ideas and energy to create an incredible performance. I cannot wait to hear where the artists have taken the motif I wrote especially for this collaboration."

Call to Create is a global network of over 100 arts organisations who believe it's time to shine a spotlight on the work of young creatives around the world. Through creativity and by joining together the organisations can be a louder voice to highlight the profound contribution young people make to their local communities and society at large.

Marcus Davey, chief executive and artistic director of the Roundhouse said, "This is going to be an explosive night at the Roundhouse and is everything we set out to achieve when we established the Call to Create network. We aim to produce a life changing event for the young people involved. As well as honing their musical skills, the performance will increase



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their confidence and self-esteem, and expand their world view as they play jazz and roots music from around the globe, encouraging a celebration of diversity.”

The Roundhouse is working in partnership with the British Council on the international collaborations within On Mass and is supporting participation of musicians and artists from Nigeria, Ukraine, and South Africa to take part.

This project has been supported by the SA-UK Seasons 2014 & 2015, a partnership between the Department of Arts and Culture, South Africa and the British Council.

Tickets go onsale at 12pm on Thursday 9 July at www.roundhouse.org.uk

Call to Create presents On Mass at the Roundhouse – Sunday 15 November 2015 – 7pm – tickets £12.50

For more information on the EFG London Jazz Festival visit www.efglondonjazzfestival.org

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For more information please contact Victoria Evans, media relations manager at the Roundhouse, on 020 7424 6784 or email Victoria.Evans@roundhouse.org.uk

Notes to Editors

With a Grammy, two Golden Globe, two GQ Man of the Year, three Brit, three Sony Radio and numerous other nominations and awards under his belt, **Jamie Cullum** is a success story around the planet. The most successful UK jazz artist ever, having sold over 10 million albums worldwide. It's through jazz that Jamie first made his mark, with the multi platinum Twentysomething LP, but it is his knowledge and love of all music that has helped propel him onto the world stage. The sensational musician has the ability and versatility to blur musical genres with his unique take on jazz, pop and rock and his success is truly global, taking him from Seoul to Sao Paulo, FujiRock to Glastonbury and from Hamburg to Hollywood. Jamie is also a radio broadcaster and publisher of The 88 Magazine 'An occasional magazine for the adventurous thinker'.

Each year, the **Roundhouse** works with over 3,000 11-25s, enabling them to realise their potential through creativity. The Roundhouse aims to work with young people who have been excluded, marginalised or disadvantaged by society, aiding them to find pathways back into education, work or simply to enjoy a wider cultural life. As well as this the Roundhouse offers audiences of all ages new and extraordinary experiences in live music, circus, theatre and digital. www.roundhouse.org.uk

The **British Council** Music team works with the organisation's global network of arts managers and partners to plan, resource, deliver and evaluate high-impact arts projects involving professional artists and organisations from the UK. We aim to strengthen the international profile of UK music and creativity, to communicate the diversity of UK society, and to establish long-term partnerships overseas. The Music team also has its own weekly radio show, The Selector, featuring the best new music from the UK.



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The **SA-UK Seasons 2014 & 2015**, a project between the British Council and the South African Department of Arts and Culture, is a multifaceted bilateral collaboration between the two nations, with a particular focus on artistic and creative capacity building and relationship development intended to raise cultural relations between the two countries.

southafrica-unitedkingdom.com

The EFG London Jazz Festival is produced by **Serious**, one of the UK's leading producers and curators of live jazz, international and new music. Serious produces events that range from major concerts, festivals and national and international tours through to learning and participation programmes, conferences and specially commissioned bespoke events. Alongside its core role as a live music events producer, it works in artist and rights management. Parallel to this exists the registered charity, Serious Trust, which has been established to support the next generation of artists and audiences through our artist development, learning and participation and commissioning programmes.

serious.org.uk

The **London Jazz Festival** was created in 1992 by live international music producers, Serious. The Festival emerged from the long-standing Camden Jazz Week which was created in 1970; with the active support of the London Arts Board (now Arts Council England, London). Serious – who had for some years produced the Camden Jazz Week, engineered a transition that saw the evolution of the Festival. Taking a mix of international and British artists and a commitment to education activity, the London Jazz Festival began to spread its wings. The aims of the Festival still remain the same today; celebrating the place of jazz in a city which is at ease with its rich cultural diversity, and drawing in a multitude of venues across London who present the music, week in, week out, throughout the year.

www.efglondonjazzfestival.org.uk

EFG International is a global private banking group offering private banking and asset management services, headquartered in Zurich. EFG International's group of private banking businesses operates in around 30 locations worldwide, with circa 2,000 employees. EFG International's registered shares (EFGN) are listed on the SIX Swiss Exchange. It is represented in the UK by EFG Private Bank, which offers a range of wealth management services in the UK (with offices in London and the Midlands) and Channel Islands.

Practitioners of the craft of private banking. www.efginternational.com

The **Kinetika Bloco** is a performance group with an exuberant mix of young brass and woodwind players, drummers, steel pan and dynamic dancers all in costume creating a "unique new British Carnival sound with a decidedly London edge" (BBC Radio2). We draw our influences from the Caribbean, Brazil, West and Southern Africa, New Orleans jazz, Funk and Hip Hop. Our members create the work with a team of professional tutors and help to lead the organization. Our mission is to get young people from South London engaged in long term creative activity advancing their education, skills, capacity and leadership and to enable them to participate in society as mature and responsible individuals. Kinetika Bloco aims to embody and promote a positive representation of youth in London. Kinetika Bloco



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has 13 years experience delivering high quality performances: celebratory, large-scale, exciting, diverse and unique engaging over 10,000 young people to date. Achievements include: London Jazz Festival (2004-2010); performing for Nelson Mandela (2007); Olympic Festival, Beijing (2007); performing eight sold our shows with Dan Zanes at Southbank (2010); collaborating with AfroReggae (2010/12); leading TeamGB in the Olympic Victory Parade (2012); Performing at Bestival (2013/14); Opened the Virgin Money London Marathon (2015) and launching the BBC GetCreative Campaign (2015).

TANDEM (Funding Ukraine Partnership) – Cultural Managers Exchange Ukraine is an initiative of the European Cultural Foundation (Amsterdam) and MitOst (Berlin). Programme is implemented by MitOst and Insha Osvita (Kyiv), supported by the Federal Foreign Office (Berlin) in the framework of “Dialogue for Change”.

Call to Create is supported by:



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